

#### SPONSORING THE LIA VICTORIA

### The LIA is the association for all people in print.

Our members are dedicated to building the future of print & graphic communications by connecting, supporting, educating and celebrating the individuals involved at all levels, and across all facets, of the sector.

Each year, we provide technical training, publish information, provide support and expertise to RTOs and training organisations and conduct networking events to build relationships across the sector.

Through our graduate awards, we support the learning and career development of young people in the industry, and recognise those who achieve at the highest levels.

We are also committed to creating opportunities to promote the power of print in all its forms, by informing, equipping and resourcing the people who make it possible.



# WE NEED YOUR SUPPORT

The LIA is a not-for-profit association which relies on support from industry to continue to deliver events, programs and resources. We welcome new members, and are always looking for likeminded partners to provide sponsorship, event hosting and in-kind support.

Sponsorship of LIA Graduate Awards, events and other initiatives is a way to demonstrate your support for our industry – and promote your brand to the people in print.

Basic sponsorship levels are listed at the right; to express your interest, please fill out the form overleaf. To explore other opportunities to support LIA, email victoria@lia.com.au

Help build a brighter future ....for all people in print.

#### **SPONSORSHIPS**

#### Principal | \$10K

- Naming rights for National Graduate Award
- Media release on Award
- 2 x tickets to Presentation
- Tier 1 website promotion
- Present Biannual award
- Opportunity to address two LIA Victoria events.

#### Partner | \$5K

- Naming rights annual State Graduate Award
- 2 x attend Award event
- Media release on Award
- Tier 2 website promotion
- Present Annual award
- Opportunity to address one LIA Victoria event.

### Supporter | \$2K

- Naming rights for one LIA Victoria event
- 4 x attend above event
- 2 x attend each LIA Victoria event
- Logo on LIA website

### Contributor | \$1K

- 2 x attend each LIA Victoria event
- Logo on LIA website

lia.com.au

# BECOME AN LIA MEMBER TODAY!

As a Member of the LIA, you are joining our nation-wide community of people in print.

Membership gives you the chance to connect with other, like-minded people across our diverse and interesting sector, expand your knowledge, and to make your contribution to our industry and its future.

Whether you're a print professional or a production planner, a designer or a delivery specialist, a CEO or an apprentice – you're one of our people!

# Individual Membership \$45 p.a.

- Attend LIA Victoria networking & technical events FREE
- Connect with industry colleagues
- Learn from others
- Share information
- Support new talent
- Have your say
- Opportunity to nominate for LIA committee

### Corporate Membership \$120 p.a.

- 3 tickets to every LIA Victoria event
- Show your support for the industry
- Contribute to functions and events
- Opportunity to nominate for LIA <u>committee</u>
- Contribute to important industry initiatives

lia.com.au



### **JOIN THE PEOPLE IN PRINT!**

Want to join the association for all people in print? Just fill out this form and email to <a href="mailto:vic@lia.com.au">vic@lia.com.au</a>

#### **MEMBERSHIP APPLICATION**

Name:		
<b>Company Nam</b>	e:	
Address:		
		Mobile:
Please select r	nembersh	nip type:
☐ Individual - \$45		Corporate* - \$120
*Please nominati	te three del	legates from your company:
<b>Company Nam</b>	e:	
Nomination 1 _		
Nomination 2 _		
Nomination 3 _		
Payments:	BSB: 063	ay to LIA Victoria Division 3140 Account: 00800433 ce: Your business or surname
☐ Receipt requ	uired?	
YES! I'M IN	ITERES	TED IN PARTNERSHIP!
<b>Company Nam</b>	e:	
Contact:		
Email:		Mobile:
□ Principal - \$	10K (Natio	onal - 2 available)
□ Project Part	ner - \$5K	(National - 5 available)
☐ Supporter -	\$2K (State	e)
□ Contributor	- <b>\$1K</b> (Sta	ite)
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Lithographic Ins		ustralia – Victoria Victoria 3039

The LIA is a not-for-profit association. All incoming funds including sponsorships and membership fees are directed to industry initiatives including industry events, technical evenings, graduate awards and career initiatives.

ABN 28 001 547 342 | Incorporated in NSW